

Sarah Conner

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Summary

A web professional with over 10 years of experience and a versatile range of skills, able to manage full life-cycle web projects from wire framing and front-end design to back-end integration including server-side scripting and database development. My goals are to broaden and further my expertise in current web development technologies and continue to challenge myself in a position that employs the full range of my abilities.

Experience

Web Designer and Developer, HIMSS.org, Chicago, IL **3/06 to present**

- Use HTML, CSS, jQuery and XML/XSLT to build and maintain ~40 ASP.NET and classic ASP websites supporting various facets and affiliates of health IT industry association. URLs include: himssvirtual.org, himssanalytics.org, himss.org

Web Developer and Designer, Interest.com and Mortgage Market Information Services, Villa Park, IL **12/03 to 3/06**

- Developed and supported interest.com and MMIS.com (now owned by Bankrate.com) classic ASP/VBscript websites along with ~180 co-branded sites. URLs included (note: these URLs are no longer active due to Bankrate buy-out): interest.com, mobile.interest.com, cobranded interest.com sites like chicagotribune.interest.com, kbcinc.com, remington-homes.com, thinkmmis.com

Web Designer, General Growth Properties, Chicago, IL **10/02 to 12/03**

- Design and implement online event promotions for company and associated properties and retailers.

Senior Designer, cyberPIXIE, Inc., Chicago, IL **12/00 to 2/02**

- Responsibilities included design and creation of company's printed marketing and identity materials; interface design, support materials for product deliverables, customized client web portals; maintenance of company web site. Designed packaging solution for combined wireless PCMCIA card and software CD-ROM product; Designed trade show booth configurations, panel displays and printed materials; supported the company's marketing and sales efforts by creating information graphics, powerpoint presentations, brochures, flash animations.

Education

MFA in Printmaking, Cranbrook Academy of Art, Bloomfield Hills, MI
BA in Art Theory and Practice, Northwestern University, Evanston, IL

Skills

CSS, HTML, XML, XSLT, JQuery, Dreamweaver, Photoshop, Illustrator, Actionscript/Flash, Google Analytics, wireframing, information design, infographics and datavisualization, Sharepoint, Visual Source Safe, Google Fusion Tables, Python, R, Statistics, Homesite, ASP, VBscript, PHP, SQL, MySQL

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HONORS, CERTIFICATES, TRAINING

Certificate in Infographics and Data Visualization from Knight Center for Journalism in the Americas for participating in 6-week MOOC with Alberto Cairo. [See my final project here.](#)

4-week course on Python programming language as a member of Chicago Women Developers Group

"Statistics One" on Coursera (including R), taught by Andrew Conway of Princeton University

Attended Edward Tufte One Day Course, "Presenting Data and Information"

Attended O'Reilly Strata Conference webinar "Data in Motion - Data moving people, movement making data"

Attended workshop "Cross Platform Mobile Frontier with HTML5 and Javascript" as a member of the Adobe Users Group

Member, Adobe Users Group

Member, Chicago Women Developers

Member, Chicago Data Visualization Group and Data Science Chicago group

Member, Chicago HTML5 Meetup Group

Ascend Training courses in Actionscript and JQuery

2007 Horizon Interactive Award - Bronze Award Winner

Carson Workshops Professional CSS XHTML Techniques by Eric Meyer

Certificate: Querying Microsoft SQL Server 2000 with Transact-SQL

Certificate: Developing XML Web Services using ASP.NET

Certificate: Developing Microsoft ASP.NET Web Applications Using Visual Studio.NET